



association of family  
health teams of ontario

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### Encouraging peers to consider contributing to D2D 4.1

The AFHTO board is looking for higher participation in D2D to make it easier for AFHTO to advocate for what members need to continue delivering great team-based primary care. Through D2D, AFHTO members are leading the way towards meaningful measurement. D2D has shown that AFHTO members deliver higher quality care and that this higher quality care is related to lower healthcare system costs. These messages have more impact when they come from ALL AFHTO members.

Over 80% of members have submitted data to at least one D2D report. Nearly two thirds took part in each of the last 2 iterations. The momentum is there. And there is help to overcome many of the barriers for contribution. We need to get that message out. To that end, we would like your help as a member of one of AFHTO's leadership committees.

We have come up with some ways to make it easier for teams to contribute data to D2D (see below). If you have an opportunity to talk about this with any of your peers in the next week or so, that might help get the word out. EDs talking to EDs, doctors to doctors and other staff talking to their peers has worked really well in the past.

People beyond AFHTO are taking notice of this 'game-changing' initiative. We want to make sure all of our members participate in D2D so that their value in the healthcare system is impossible to ignore!

If you have any questions or suggestions, please let us know ([improve@afhto.ca](mailto:improve@afhto.ca)).

#### Talking points with peers re: D2D contribution

- D2D 4.1 [data submission platform](#) is open NOW until Feb 5, 2017
- **D2D is showing the value of teams:** D2D shows that AFHTO members are delivering [high quality](#). It also shows that this high quality is related to lower healthcare system costs.
- **Do ONLY as much D2D as you can:** You have probably signed up for PCR -- over 80% of members did. This is about half of the data needed for D2D and it is already available for you to copy and paste into D2D.
- **There is help for you:** Reach out to the [AFHTO QIDS program](#) for advice and help – really, it's their job!! There's also a webinar coming up on [January 18, 2017](#): Call in and you might be able to complete your submission by the end of the webinar!
- **You may already have done D2D:** Most AFHTO members already do D2D – 66% in last 2 iterations, 80% in at least 1 iteration
- **You are actually helping YOU:** High participation helps you by making it easier for AFHTO to advocate strongly on measurement issues as well as on things not directly related to D2D, such as compensation. High participation further emphasizes to policy-makers that comprehensive primary care is the strong foundation of a high-performing health system.