

# The Power of Primary Care Summit

## Leading the Attachment Era Together

### Bright Lights Conference-Theme Award Nomination Guide

#### Contents

Nomination Eligibility:.....	1
How to submit a nomination:.....	1
Submitting nominee photos .....	2
Submitting nominee video .....	2
Tips for writing your nomination.....	2
Nomination Evaluation Criteria: .....	3
Bright Lights Award Categories.....	3

Application deadline is **Tuesday, June 9, 2026**

#### Nomination Eligibility:

For a program, initiative or individual to be eligible for a Bright Lights award, they must fulfil the following criteria:

1. **Programs or initiatives must be undertaken by an AFHTO member.** If the nomination involves a team’s partners, the work must either be led by an AFHTO member, or they otherwise play an integral role.
2. **Programs or initiatives that have previously won a Bright Lights award are no longer eligible, whether in their original or expanded model**
3. **Individuals must be staff or affiliated with an AFHTO member, and the nomination must be for work they’ve performed in their capacity as such.**

#### How to submit a nomination:

1. **Review the nomination categories below in advance.**
2. **Review the nomination evaluation criteria below.**
3. **Complete the [online nomination form](#) and submit it along with all supporting evidence, materials and 1-4 high-quality photos of nominees** in png. or jpg. format to be featured at the Awards Ceremony on October 15<sup>th</sup> (see below for more information).
  - a. Take a video (30-90 seconds long) with your smartphone and submit it on the online nomination form. We’ll be promoting nominations before the conference, so please consider providing an overview of your initiative as part of your nomination(optional).

**Note that you may edit the form after submission. Therefore, it is not necessary to have all information prepared at once, as you will have time to make updates before the deadline.**

### Submitting nominee photos

Bright Lights Award nominees are asked to submit **1-4 high-quality** -500 KB or more- photos of nominees to be included in the Bright Lights Hall of Fame and possibly a video highlighting each award theme and your outstanding work before announcing award winners at the ceremony.

- Please include photos in jpg. or png. format of:
  1. Nominee and/or team members
  2. The primary care team location
  3. The nominee interacting with patients (**if available – patients will need to also sign photo release**)
  4. Choice of any of above
- Make sure the building, team logo or other defining element is prominently displayed.
- Make sure photos are well lit and taken without obstruction.

### Submitting nominee video

**Nominees also have the option to submit a video (30-90 seconds long) in addition to the photos.**

- All requirements as listed for the photos above also apply to the video.
- The video would be accepted in addition to the photos, not as a replacement.

### Tips for writing your nomination

**Understand the everyday counts.** Has your team developed a workaround for a particular challenge? Utilised a range of tricks to address a sticky situation? Other teams may be wrestling with these same issues. It may seem like business as usual to you but spreading knowledge of these achievements could be a real help to teams in similar circumstances.

**You're not too small or too remote for your voice to be heard.** Evaluations from past award review committee members tell us they would like to hear from a variety of sources and especially from small, rural, and Northern teams.

**Include a variety of voices.** AFHTO's focus is on **interprofessional** primary care so bring a range of experiences and people together when presenting and developing the nomination. ***Include a patient/caregiver testimonial or experience where appropriate.***

**When writing your nomination:**

- **Pick the right category.** Category descriptions are very detailed and specific. Make sure reviewers know why your nominations fits the theme.
- **Identify WHY your achievement stands out over the rest.** Show your evidence and results clearly. Some innovations might not have quantitative evidence, but you need to tell us what has improved as a result AND how other teams can learn from the results.
- **Look beyond the stats when demonstrating evidence.** Consider your results from the human perspective, not just statistics and measures. What did your initiative DO for your patients, team and/or community?

- **Use plain language.** Omit flowery speech and state your points clearly.

**Do Check In.** Not sure if your program or initiative will be a good fit for the conference? [Feel free to ask us.](#) We're happy to discuss it with you.

### Nomination Evaluation Criteria:

The review committee will score each nomination on a scale of 1 (Very low) - 5 (Very high) for the extent to which the achievement:

1. Reflects significant achievement within the award category. The innovation may be large or small, but the impact is significant for the patients, community and/or primary care team
2. Exemplifies innovative thinking and leadership
3. Recognizes and addresses the needs of their local population (access or barriers to care, rurality, etc.)
4. Is sustainable with potential for continued improvement
5. Offers significant, useful, and relevant learning opportunities/resources to primary care teams
6. Is being spread and adopted more broadly
7. Is backed up by evidence of impact (e.g., outcome measures, evaluation results, research findings, patient, or community experience)

For nominations to be considered by the review committee, the online form must be completed in full and all supporting materials for evidence of impact submitted along with the form by the due date.

### Bright Lights Award Categories

1. Inside and Across: Rethinking Governance & Leadership in Primary Care Renovation
2. High-Functioning Teams: Building Capacity for Attachment, Access & Care Delivery
3. Designing Care Across Systems: Integration, Equity & Population Health
4. Data & Digital: Enabling Connected, Coordinated, Team-Based Care
5. Demonstrating Value & Accountability

#### 1. Inside and Across: Rethinking Governance & Leadership in Primary Care Renovation

Topics of interest include (but aren't limited to):

- Aligning board, leadership, and teams within complex organizational structures
- Modernizing legacy governance models to better support current operations
- Balancing organizational priorities with broader system-level expectations
- Demonstrating leadership approaches that build trust, accountability, and cohesion

#### 2. High-Functioning Teams: Building Capacity for Attachment, Access & Care Delivery

Topics of interest include (but aren't limited to):

- Operationalizing attachment through MRP roles, rostering, enrolment, intake, and panel design over time
- Designing team structures, roles, workflows, and partnerships that support successful attachment and ongoing care
- Shaping access models, programs, and care pathways to meet population needs within capacity constraints
- Identifying and engaging unattached populations

### 3. Designing Care Across Systems: Integration, Equity & Population Health

Topics of interest include (but aren't limited to):

- Defining population need at the community or neighbourhood level, incorporating lived experience and equity across sectors
- Designing integrated care models that connect primary care, acute care, home care, long-term care, and community services
- Improving the patient experience across care boundaries, including continuity, fragmentation, and access barriers
- Innovating coordinated care approaches for complex, underserved, or marginalized populations across systems

### 4. Data & Digital: Enabling Connected, Coordinated, Team-Based Care

Topics of interest include (but aren't limited to):

- Strengthening system-level data governance, stewardship, and information-sharing across partners
- Establishing digital health governance and stakeholder engagement to support a shared primary care medical record
- Addressing interoperability challenges across primary care, hospitals, home care, and community partners
- Applying lessons learned from regional or province-wide digital health initiatives

### 5. Demonstrating Value & Accountability

Topics of interest include (but aren't limited to):

- Rethinking measurement: are we measuring the right things in primary care?
- Data storytelling for impact: communicating outcomes credibly to funders and partners
- Linking research and operations: how team design drives outcomes
- Stewardship under constraint: resource allocation and priority-setting