

# BRIGHT LIGHTS AWARDS 2021

**Nomination: Demonstrating a community response to COVID-19**

**Middlesex-London PPE Hub**

## **Response to urgent PPE needs in London-Middlesex – PPE Hub**



A shortage of PPE was identified among primary care physicians. With the help of the London-Middlesex Primary Care Alliance, volunteer administrators, physicians and medical students coordinated the acquisition and redistribution of community donated PPE to primary care.

They achieved the following:

- Provided rapid cohesive response to ensure efficient acquisition and distribution of PPE during a time of need.
- Leveraged the community and the power of public outreach for garnering support and resources.
- Demonstrated significance of stewardship education and infection control to safely optimize use of PPE and ensured organizations could continue operating in the long-term during a time of crisis.