

# New Canadian study helping Family Physicians and NPs address COVID-19 vaccine hesitancy among their patients

- ▶ Using **evidence-based communications strategies**, tailored messages are developed in response to patient feedback on reasons for hesitating and sociodemographic factors
- ▶ Messages and surveys are distributed using [CPIN](#), an automated patient outreach and data collection system that collects patient feedback and enables family physicians/NPs to communicate with patients via email or text messages

**We are seeking family physicians and NPs to participate in this study!**

For more information, please contact the study team at [info@cpin-rcip.com](mailto:info@cpin-rcip.com)



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