

# BRIGHT LIGHTS AWARDS

2023

**Nomination: 1. Using a population-based approach to provide care to the community**

**Petawawa Centennial Family Health Centre**

**Integrated Virtual Care (IVC): An innovative, hybrid care model, that improves equity by increasing access to comprehensive, team based primary care in Renfrew County, Ontario.**



## Petawawa Centennial Family Health Centre Integrated Virtual Care



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Renfrew County has insufficient family physicians to meet the primary care needs of the community. Using an innovative approach, called Integrated Virtual Care (IVC), the Petawawa Centennial Family Health Centre (PCFHC) enables previously unattached residents to access comprehensive, team based primary care. Unattached residents enroll with a named family physician, who works predominantly remotely (giving access to a much larger pool of family physicians) and is supported by a local physician group and FHT. IVC patients receive a hybrid of in-person and virtual care, from home or at their local health centre depending on their individual preferences and clinical needs.