

## 2020 "Bright Lights" Nomination Guide

Application deadline is **Wednesday, July 29, 2020**

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### Nomination Eligibility:

For a program, initiative or individual to be eligible for a Bright Lights award, they must fulfil the following criteria:

- 1. Programs or initiatives must be undertaken by an AFHTO member.** If the nomination involves a team's partners, the work must either be led by an AFHTO member or they otherwise play an integral role.
- 2. Programs or initiatives that have previously won a Bright Lights award are no longer eligible, whether in their original or expanded model**
- 3. Individuals must be staff or affiliated with an AFHTO member and the nomination must be for work they've performed in their capacity as such.**

### How to submit a nomination:

- 1. Review the nomination [categories](#) in advance.**
- 2. Review the nomination [evaluation criteria](#).**
- 3. Complete the [online nomination form and send all supporting materials before July 29, 2020](#).**  
See below for tips on filling it out.

**4. Submit supporting documents to [info@afhto.ca](mailto:info@afhto.ca):**

- a. **1-4 high-quality photos of nominees** in png. or jpg. format to be featured at the Awards Ceremony on October 8<sup>th</sup> ([see below](#) for more information).
- b. Take a video (up to 10 seconds long) with your smartphone and share with [info@afhto.ca](mailto:info@afhto.ca) (optional).
- c. Signed [statement of attestation](#) to release photos for AFHTO use.
- d. Any supporting evidence and materials as appropriate.
- e. **Deadline to submit photos and video is August 12, 2020.**

**Submitting nominee photos**

Bright Lights Award nominees are asked to submit **1-4 high-quality** -500 KB or more- photos of nominees to be included in a video highlighting each award theme and your outstanding work before announcing award winners on Oct. 8<sup>th</sup>. **All photos must be submitted by August 12, 2020.**

- Please include photos in jpg. or png. format of:
  1. Nominee and/or team members
  2. The primary care team location
  3. The nominee interacting with patients (if available – patients will need to also sign photo release)
  4. Choice of any of above
- Signed [statement](#) to release photos for AFHTO use.
- Make sure the building, FHT/NPLC logo or other defining element is prominently displayed.
- Make sure photos are well lit and taken without obstruction.

**Submitting nominee video**

**Nominees also have the option to submit a video (up to 10 seconds long) in addition to the photos.**

- All requirements as listed for the photos above also apply to the video.
- The video would be accepted in addition to the photos, not as a replacement.
- The video can be shared with [info@afhto.ca](mailto:info@afhto.ca).
- **All videos must be submitted by August 12, 2020**

**Tips for writing your nomination**

**Understand the everyday counts.** Has your team developed a workaround for a particular challenge? Utilised a range of tricks to address a sticky situation? Other teams may be wrestling with these same issues. It may seem like business as usual to you but spreading knowledge of these achievements could be a real help to teams in similar circumstances.

**You're not too small or too remote for your voice to be heard.** Evaluations from past award review committee members tell us they would like to hear from a variety of sources and especially from small, rural and Northern teams.

**Include a variety of voices.** AFHTO's focus is on **interprofessional** primary care so bring a range of experiences and people together when presenting and developing the nomination. ***Include a patient/caregiver testimonial or experience where appropriate.***

**Review past award winners.** Their innovations run the gamut of topics and types of initiatives. You may see that your team has done something similar or has seen better results. You'll also see how your achievement will be recognized.

### When writing your nomination:

- **Pick the right category.** Category descriptions are very detailed and specific. Make sure reviewers know why your nominations fits the theme.
- **Identify WHY your achievement stands out over the rest.** Show your evidence and results clearly. Some innovations might not have quantitative evidence, but you need to tell us what has improved as a result AND how other teams can learn from the results.
- **Look beyond the stats when demonstrating evidence.** Consider your results from the human perspective, not just statistics and measures. What did your initiative DO for your patients, team and/or community?
- **Use plain language.** Omit flowery speech and state your points clearly.

**Do Check In.** Not sure if your program or initiative will be a good fit for the conference? [Feel free to ask us.](#) We're happy to discuss it with you.

**Completing the online nomination form:** <https://www.surveymonkey.com/r/AFHTO2020Submissions>

- Review the [submission form template](#) before filling out the SurveyMonkey form.
- To avoid the risk of losing information, it is best to enter the nomination all in one session.
- The nomination form must be filled in online and IN FULL.
- Any supporting data may be e-mailed separately to [info@afhto.ca](mailto:info@afhto.ca).

### Nomination Evaluation Criteria:

The review committee will score each nomination on a scale of 1 (Very low) - 5 (Very high) for the extent to which the achievement:

1. Reflects significant achievement within the award category. The innovation may be large or small, but the impact is significant for the patients, community and/or primary care team
2. Exemplifies innovative thinking and leadership
3. Reflects patient and/or caregiver involvement
4. Recognizes and addresses the needs of their local population (access or barriers to care, rurality, etc.)
5. Is sustainable with potential for continued improvement
6. Offers significant, useful and relevant learning opportunities/resources to primary care teams
7. Is being spread and adopted more broadly
8. Is backed up by evidence of impact

For nominations to be considered by the review committee, the online form must be completed in full and all supporting materials for evidence of impact sent to [info@afhto.ca](mailto:info@afhto.ca) by July 29, 2020.

### Bright Lights Award Categories

1. [Mental Health and addiction support in primary care](#)
2. [Integrating digital health and virtual care](#)
3. [Integrated care and community responses](#)

4. [Public health and primary care](#)
5. [Addressing social determinants of health](#)

### 1. Mental health and addiction support in primary care

Mental health is health. This seems self-evident but society at large hasn't always treated it as such and destigmatization is an ongoing concern. The need for increased mental health and addiction support existed prior to COVID-19, and now that wave may become a tsunami. How do we ensure our patients and communities get the help they need?

Topics of interest include:

- Increasing access to MHA support at the population level
- Supporting Mental Health Promotion & Prevention (including support for Children and Youth)
- The other pandemic

### 2. Integrating digital health and virtual care

Virtual care has been a reality for years but the push to increase access and integrate digital health has been halting and at times sporadic. This changed with COVID-19 and now it's an essential part of primary care. But challenges and barriers remain. How can primary care teams and partners address them in a meaningful way without losing momentum?

Topics of interest include:

- The promise of virtual care as a normalised component of clinical practice
- How digital health has improved care, especially in the rural and remote communities
- How to address challenges at the policy and system level
- the patient experience with virtual care

### 3. Integrated care and community responses

Networks, partnerships and other forms of collaboration are essential to Ontario's healthcare system. But the very nature of these partnerships impacts how effective their efforts are. What models and levels of integration are truly impactful, and which detract from their response?

Topics of interest include:

- Innovative ways networks have responded to COVID-19
- Proto OHTs- promising or perishing?

### 4. Public health and primary care

Infection control. Workplace health and safety. The seemingly never-ending stream of updates that need to be incorporated as we learn even more about the virus. COVID-19 has highlighted the importance of public health and primary care collaboration, but this need existed prior to the pandemic. With so much at stake, how do we work together to safeguard Ontarians' lives now and in the future?

Topics of interest include how to:

- Collaboration with data transparency
- Community needs assessment

## 5. Addressing social determinants of health

According to Public Health Ontario, death rates due to COVID-19 in the most diverse neighbourhoods were twice as high as the least diverse neighbourhoods. Patient health does not exist independent of societal context. Complex intertwined factors impact, complicate and inform individual and community health including ethnicity and postal code. To fully serve patients' needs, primary care teams need to address social determinants of health.

Topics of interest include:

- Role of social prescribing and addressing equity when providing care (wholistic health)
- Indigenous health
- Black lives matter – addressing privilege in primary care
- Supporting the needs of marginalised communities
- Resistance to demographic data and its impact

### Special recognition for team(s) that demonstrated a community response to COVID-19

In 2019, Trent Hills FHT won [special recognition for providing better care for rural children](#). This year all primary care teams will have the opportunity to win an award for team(s) that demonstrated a community response to COVID-19. **The winner(s) will be selected based on the strength of their nomination to one of the five categories above.**