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The Lung Association

- One of Canada's oldest, most respected health related charities.
- Provides education and support to Ontarians living with lung disease
- Concentrates its efforts in in the following areas: chronic lung disease; tobacco control; and air quality.
- Has invested millions of dollars into lung health research carried out in Ontario



The Time is Now

- One in 5 Ontarians living with lung disease
- Affects family members, colleagues, employers
- Healthcare is a major public policy issue
- Rising healthcare costs

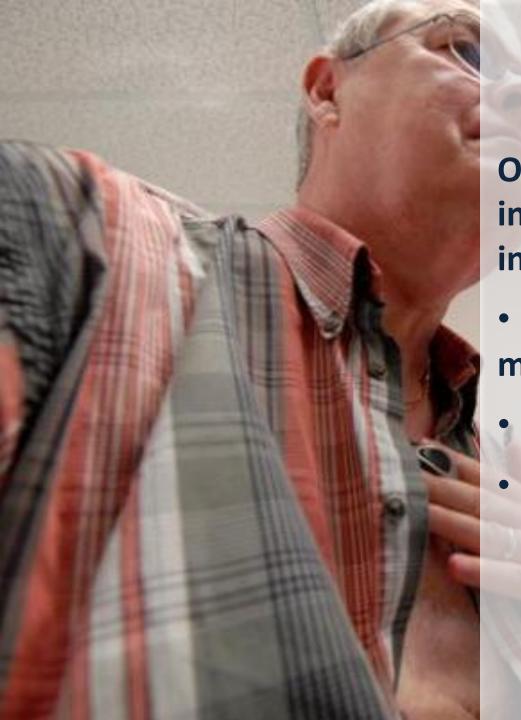


Our Call: An Ontario Lung Health Action Plan

 The primary goal is to improve lung health and prevent lung disease among Ontarians while saving the province the associated costs



- 2.4 million Ontarians have some form of lung disease
- Without intervention,
 this number will grow
 by 50 per cent to
 3.6 million Ontarians
 over the next thirty
 years



Ontario's direct and indirect healthcare costs in 2011:

• Lung Cancer: \$300 million

Asthma: \$1.8 billion

COPD: \$3.9 billion



- The <u>cumulative</u>
 economic burden of
 these diseases over a
 30-year period is:
 - \$33.5 billion for lung cancer
 - \$96.7 billion for asthma
 - \$310.7 billion for COPD





What if all Ontarians who want to quit smoking have access to behavioural counselling and medications that will help them do so?



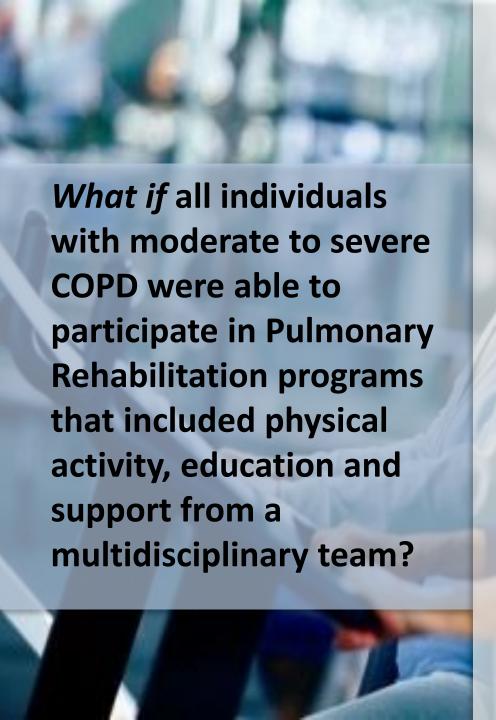
Over 30 years . . .

- More than 62,000 fewer cases of lung cancer
- Almost 163,000 fewer cases of COPD
- More than \$36 billion in gross savings

What if all Ontarians at risk of having COPD were screened with a currently available, simple and effective test to ensure early and accurate diagnosis and the timely provision of appropriate treatment?

Over 30 years ...

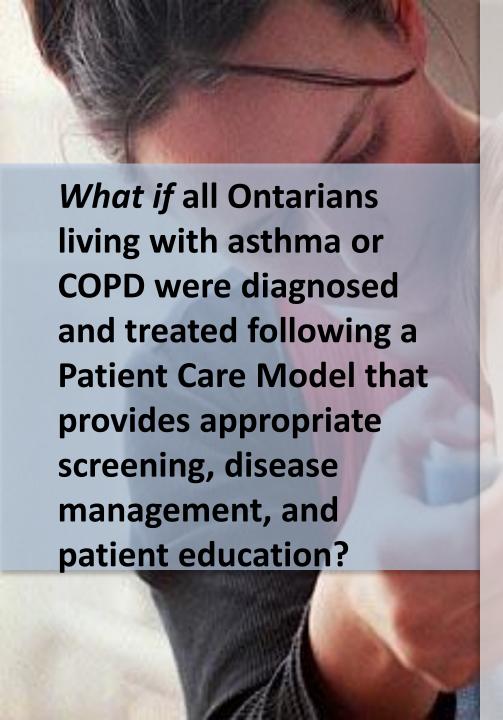
- Almost 200,000
 fewer people living
 with severe or very
 severe COPD
- More than \$19 billion in gross savings to the Ontario economy



- Emergency room visits reduced by 24 %
- Hospital admissions reduced by 22 %
- Length of hospital stays reduced by 50 %

Over 30 years . . .

 Savings of more than \$76 billion



- 70% fewer children would go to ER for asthma
- Hospitalizations and ER visits for COPD would be reduced by 40%

Over 30 years . . .

More than \$129 billion in cumulative gross savings



PCAP MODEL

- Provincial Coordinator support
- Program Standards
- Provider Education www.olapep.ca
- Asthma Care Map
- Asthma Action Plan
- Asthma Diagnosis &Management Algorithm
- The Lung Association's
 Asthma Action Helpline



COPD Model

- Helpline
- Educational materials:

 Fact sheets (home exercise module, medications, coping strategies...)
- Website
- Newsletter
- Team COPD



COPD Model

- COPD Care Map (OTS/ORCS endorsed)
- CTS COPD Action Plan
- Living Well with COPD
- COPD Clinics &
 Pulmonary
 Rehabilitation Programs
 set up support
- RespTrec and SpiroTrec training



Respiratory Health
 Forum for FHTs and
 CHCs, January 25,
 26, 2012

Better Breathing
2012 conference
January 26 – 28,
2012