



association of family
health teams of ontario

AFHTO 2016 Conference

Making the most of your story:

Abstract submission tips from the review
committee

Webinar April 19, 2016

Webinar Agenda

1. Overview of the conference
2. Evaluation Criteria
3. Submission writing tips & filling out the online form
4. Questions?

AFHTO 2016 Conference

Leading primary care to strengthen a population-focused health system



October 17 & 18, 2016



Westin Harbour Castle, One Harbour Square,
Toronto, Ontario



<http://www.afhto.ca/events/afhto-events/2016-conference/>

Presentations at the AFHTO 2016 Conference

Concurrent Session Format:

- Either 45 minutes or 1 hour and 30 minutes long
- 6 timeslots scheduled during the conference
- 8 meeting rooms ranging in size from 50 – 200 attendees
- **48 available timeslots**

Poster Format:

- Max size for posters is 46" (vertical) x 70" (horizontal)
- **72 poster displays available**

What is the review committee looking for?

Evaluation Criteria

The review working group will score submissions to the extent that they:

- Reflect the conference theme
- Demonstrate clarity of learning objectives and presentation format
- Present ideas/initiatives that:
 - Are innovative
 - Are relevant, useful and can be implemented in interprofessional primary care organizations
 - Demonstrate patient and caregiver involvement
 - Recognize and address the needs of their local population (access or barriers to care, rurality, etc.)
- Are backed up by evidence of impact (e.g. outcome measures, evaluation results, research findings)

Before you start writing your abstract

Writing your abstract

- **Before you start**
- Title
- Presentation Style
- Target Audience
- Learning Objectives
- Brief Summary
- Evidence / Results
- Presenters / Contributors

1. Designate a contact person
2. Pick your theme
3. Identify WHY someone would want to attend your presentation
4. Identify 1-3 main takeaway messages
5. Write a draft and save it in the template

<http://www.afhto.ca/wp-content/uploads/AFHTO2016-Abstract-Submission-Form-Template.docx>

Seven concurrent themes

The AFHTO 2016 Conference program is built around 7 core themes:

1. Planning programs and fostering partnerships for healthier communities
2. Optimizing access to interprofessional teams
3. Strengthening collaboration within the interprofessional team
4. Measuring performance to foster improvement in comprehensive care
5. Coordinating care to create better transitions
6. Leadership and governance in a changing environment
7. Clinical innovations to address equity

Theme descriptions are posted online: <http://www.afhto.ca/conference/2016-conference-themes-program/>

Writing your title

Writing your abstract

- Before you start
- **Title**
- Presentation Style
- Target Audience
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- Evidence / Results
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You want your title to stand out - keep it short and to the point.

What is the one thing you hope someone reviewing your presentation will retain after they go home?

Examples:

- [From Soup to Tomatoes – An Armchair-Based Exercise Program](#)
- [Dragon’s Den: Pitching Real-Life Innovations in EMR Queries](#)
- [Culture Eats Accountability for Breakfast](#)
- [Collaborative Practice – Messy, Time Consuming And Worth It!](#)

Selecting your presentation style

Writing your abstract

- Before you start
- Title
- **Presentation Style**
- Target Audience
- Learning Objectives
- Brief Summary
- Evidence / Results
- Presenters / Contributors

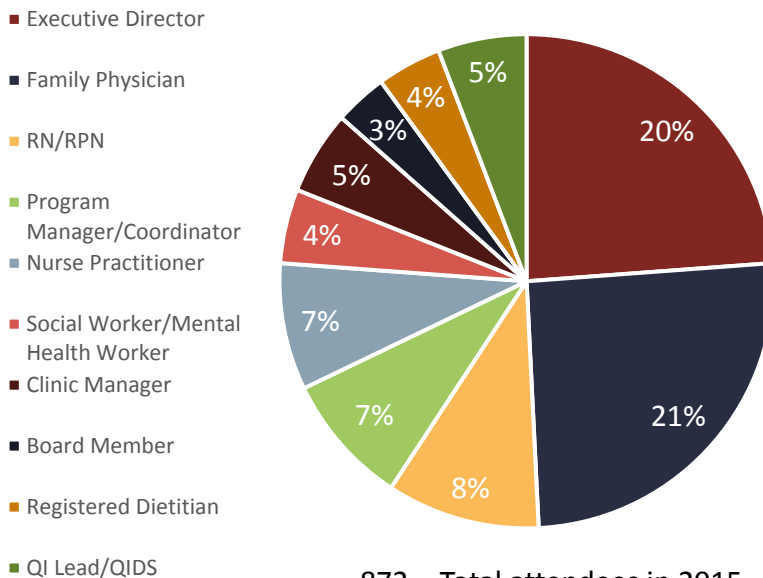
- **Presentation:** information provided to audience, with opportunity for audience to ask question
- **Workshop:** session is structured for hands-on learning opportunities
- **Panel Discussion:** in addition to providing information, panelists interact with one another to explore/debate a topic
- **Poster presentation**

Identifying your target audience

Writing your abstract

- Before you start
- Title
- Presentation Style
- **Target Audience**
- Learning Objectives
- Brief Summary
- Evidence / Results
- Presenters / Contributors

Top 10 roles of attendees in 2015



872 = Total attendees in 2015

Identifying your target audience

Writing your abstract

- Before you start
- Title
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- **Target Audience**
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Check all that apply:

- Leadership (ED, clinical lead, board chair, board member, etc.)
- Clinical providers
- Administrative staff
- Representatives of stakeholder/partner organizations

Writing your learning objectives

Writing your abstract

- Before you start
- Title
- Presentation Style
- Target Audience
- **Learning Objectives**
- Brief Summary
- Evidence / Results
- Presenters / Contributors

In 100 words or less, describe the learning objectives for the person attending/reading your presentation

- Use bullet points and plain language
- These are your 1-3 main takeaway messages
- Focus on the key knowledge or skills that can be used when they go home.

Writing your learning objectives

Writing your abstract

- Before you start
- Title
- Presentation Style
- Target Audience
- **Learning Objectives**
- Brief Summary
- Evidence / Results
- Presenters / Contributors

Example

Title - [Culture Eats Accountability for Breakfast](#)

This workshop will invite participants to rethink the importance of team culture by:

1. Understanding 'whole-mind' thinking
2. Leading inter-professional collaboration
3. Shifting the leadership culture of their teams

Writing your learning objectives

Writing your abstract

- Before you start
- Title
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- **Learning Objectives**
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Example

Title: [Navigating by the stars? Try GPS. How two FHT leaders used brain research to increase team collaboration and physician engagement.](#)

1. Identify leadership and governance challenges that derail the effectiveness of FHT's
2. Identify hidden, structural barriers that prevent effective collaboration
3. Highlight key leadership skills
4. Learn about the social drivers of team behaviour.
5. Learn new strategies to reduce conflict and increase engagement.
6. Develop an action plan to more effectively engage others.

Writing your learning objectives

Writing your abstract

- Before you start
- Title
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Example

Title: [“From Soup to Tomatoes” – an armchair-based exercise program](#)

1. How to access this free program via OTN and the “how- to’s” for implementing.
2. Learn the rationale and benefits in offering an arm-chair based exercise program to the citizens of a community.
3. Participate in a demonstration of the three programs “From Soup to Tomatoes” offers.
4. Be inspired to offer “From Soup to Tomatoes” exercise programs in your own community.

Writing your brief summary

Writing your abstract

- Before you start
- Title
- Presentation Style
- Target Audience
- Learning Objectives
- **Brief Summary**
- Evidence / Results
- Presenters / Contributors

In 250 words or less, please provide a brief description of the presentation.

This is where you:

- Describe why your presentation **fits the theme**
- Show how your initiative is **useful and/or relevant** to interprofessional primary care organizations
- Explain why your program/research/initiative is **innovative**

Examples online:

<http://www.afhto.ca/conference/concurrent-sessions/>

Demonstrating evidence/results

Writing your abstract

- Before you start
- Title
- Presentation Style
- Target Audience
- Learning Objectives
- Brief Summary
- **Evidence / Results**
- Presenters / Contributors

In 100 words or less, please describe the **outcome measures** you have observed.

This can include clinical outcome measures, evaluation results, research findings, observations if still in early stages, etc.

- Look beyond the stats when demonstrating evidence.** Consider your results from the human perspective:
- What story do the statistics and measures tell?
 - What did your initiative DO for your patients, team and/or community?

Demonstrating evidence/results

Writing your abstract

- Before you start
- Title
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- Brief Summary
- **Evidence / Results**
- Presenters / Contributors

Example: [*Taking Collaboration to the Next Level...Dealing with the Social Determinants of Health*](#)

Quantitative: Early results show a 16.5% decrease in Emergency Department visits and 16% decrease in hospital days.

Qualitative: Our clinic serves a population who otherwise only had access to care through the emergency department. We have formed many new partnerships, many which fall outside the traditional health care model, such as the police, the John Howard Society, shelters, Community Mental Health Association (CMHA), Children's Aid Society and the March of Dimes. Together, we address their health care and social needs through case conferences and cross referrals. Successfulness of this program can be measured by the number of referrals made by our partners.

Naming Presenters, Authors & Contributors

Writing your abstract

- Before you start
- Title
- Presentation Style
- Target Audience
- Learning Objectives
- Brief Summary
- Evidence / Results
- **Presenters / Contributors**

Presenter (concurrent session only):

- These people will be at the session and presenting
- Max 5 per concurrent session

Author / Contributor:

- Contributed to the initiative/presentation but will not be at the conference to present.
- All poster authors

All presenters, authors and contributors will be named on AFHTO's website.

Questions?

How to Participate

All attendees are automatically muted. You must be logged in to the webinar to ask questions or send comments.

Options:

- Write + submit your questions and comments using the Questions Panel
- Raise your hand to be unmuted for verbal questions & comments.



Thanks

The deadline to submit abstracts for concurrent sessions and posters is May 5, 2016 at 9:00 AM (EST)

Submit your abstract online: <https://www.surveymonkey.com/r/afhto2016abstracts>

Resources & links to help prepare your abstract:

- [Theme descriptions](#)
- [Submission guidelines](#)
- [Submission writing tip sheet](#)
- [Submission form template](#)
- [Tips for a memorable presentation](#) (2015)
- [2015 Concurrent Session descriptions](#)
- [2015 Poster displays](#)