



association of family
health teams of ontario

AFHTO 2016 Conference

Concurrent Sessions:

What Attendees *Really* Want

Webinar September 8, 2016

- Call-in: 1 888 455 1368 OR +1 (647) 497-9369
- Access Code: 411-384-067
- Audio PIN: Shown in Control Panel to the right

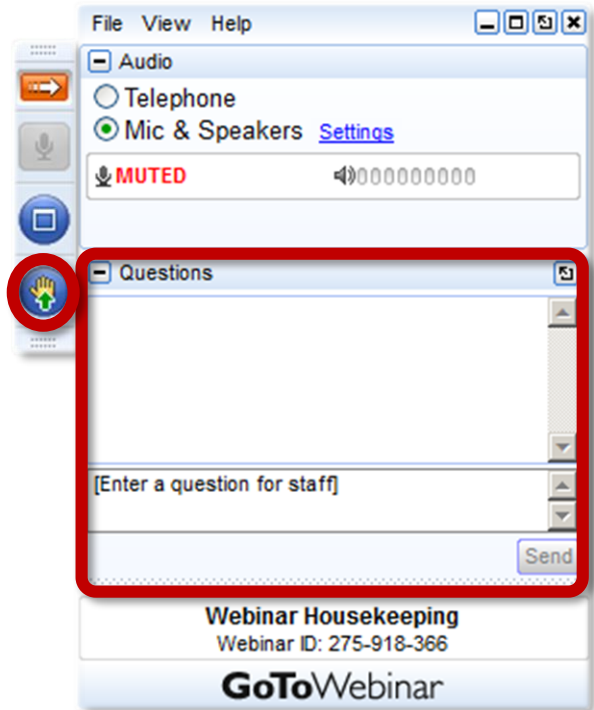
Welcome to the webinar

How to Participate

All attendees are automatically muted. You must be logged into the webinar to ask questions or send comments.

Options:

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Webinar Agenda

1. Overview of the conference
2. Presentation requirements
3. Tips & insights from past conference evaluations
4. Questions?

AFHTO 2016 Conference

Leading primary care to strengthen a population-focused health system



October 17 & 18, 2016



Westin Harbour Castle, One Harbour Square,
Toronto, Ontario



<http://www.afhto.ca/events/afhto-events/2016-conference/>

Seven concurrent themes

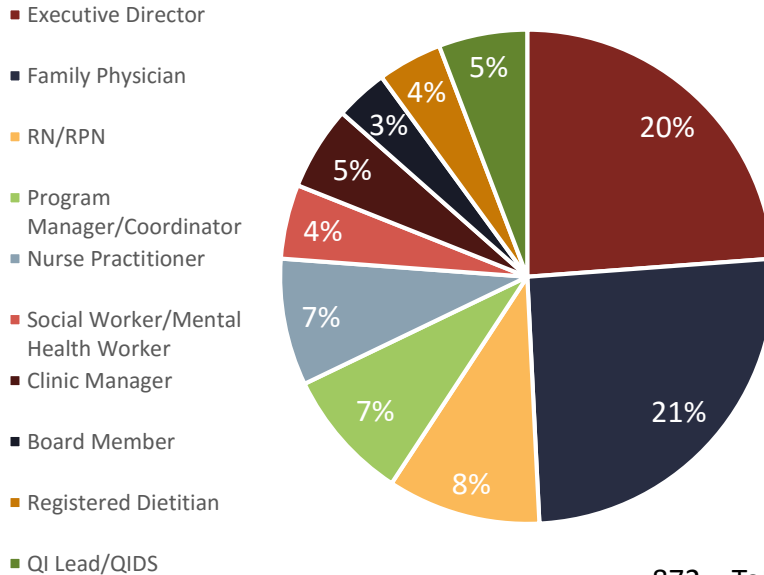
The AFHTO 2016 Conference program is built around 7 core themes:

1. Planning programs and fostering partnerships for healthier communities
2. Optimizing access to interprofessional teams
3. Strengthening collaboration within the interprofessional team
4. Measuring performance to foster improvement in comprehensive care
5. Coordinating care to create better transitions
6. Leadership and governance in a changing environment
7. Clinical innovations to address equity

Theme descriptions are posted online: <http://www.afhto.ca/conference/2016-conference-themes-program/>

Your audience

Top 10 roles of attendees in 2015



872 = Total attendees in 2015

POLL

Have you presented at the AFHTO Conference in the past?

- Yes
- No

Presentations at the AFHTO 2016 Conference

Concurrent Session Format:

- Either 45 minutes or 1 hour and 30 minutes long
- Presentation Style:
 - Presentation
 - Workshop
 - Panel Discussion*



Presentations at the AFHTO 2016 Conference

Room Setup:

- Round tables
- Equipment:
 - Laptop
 - Projector
 - Screen
 - Podium Mic
 - Audience Mic
 - Speakers
- Program Host



Nuts and Bolts aka Terms and Conditions

- **Early bird registration deadline is Sep 19** - all presenters must register and pay the applicable [conference fee](#). For each session, up to 2 presenters receive a \$50 discount.
- **Submitting your slides** - Deadline Sep 30.
- **Declaration of Conflict of Interest** - all presenters must declare any potential Col during their presentation and to conference organizers in order to fulfil CFPC's requirements.
- **AV Requirements** - confirm any multimedia components.

POLL

At what stage is your presentation?

- I haven't started yet
- I have an outline
- I've started a first draft
- I'm working on my final draft
- I've already completed my presentation

Lessons Learned: What Attendees Want

For your presentation:

- **DO** provide pearls
- **DON'T** be vague
- **DO** interact with the audience
- **DON'T** ignore the audience's presence
- **DO** consider their level of knowledge
- **DON'T** make assumptions
- **DO** use the available technology
- **DO** consider your time

DO provide pearls

I felt that too much info given @ sessions were stats (i.e. #s, surveys). I would like to see more "meat & potatoes" (i.e. how these #s and stats are being utilized in FHTs.

- Attendees value concrete implementation tactics, advice on breaking barriers and actionable success stories.

DON'T be vague

- Ground your presentation so that it better supports these pearls.
- Use a narrative that drives these points home.
- If more theoretical, case studies can help.

DO interact with the audience



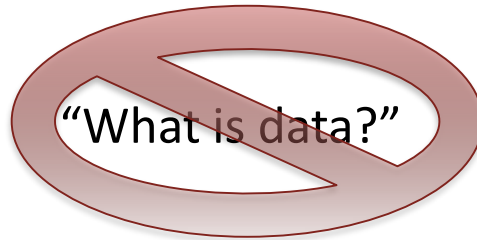
- Attendees find sessions in which presenters interact with them more interesting (if this can be incorporated naturally).

DON'T ignore the audience's presence



Face them instead of the slides; speak instead of reading from a script; introduce each other properly; and reference diagrams.

DO consider their level of knowledge




- Consider your audience's background.
- Build on previously provided or commonly known information.

DON'T make assumptions

- Esoteric topic? Obscure article? A bit of background information is usually helpful.
- “Are you all familiar with X?”

DO use the available technology



I have a hearing impairment and I felt that I missed some opportunity as the microphone was not used in all session for questions.

- It's there to support you so take advantage.

DO consider your time

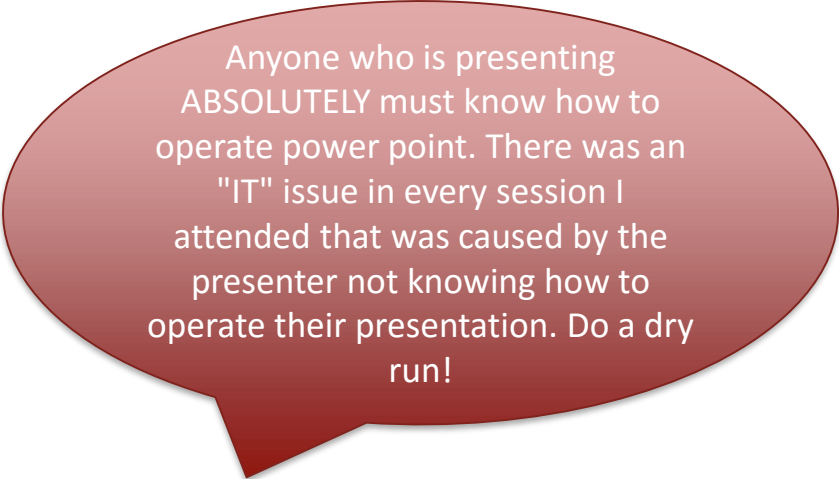
Sessions with multiple presenters...most ran overtime or did not finish what they wanted to say.

There doesn't seem to be enough time for Q&A @ the end of some sessions.

More tips

Also be aware:

- Handouts
- Not all templates are created equal
- No tiny text*



Anyone who is presenting ABSOLUTELY must know how to operate power point. There was an "IT" issue in every session I attended that was caused by the presenter not knowing how to operate their presentation. Do a dry run!

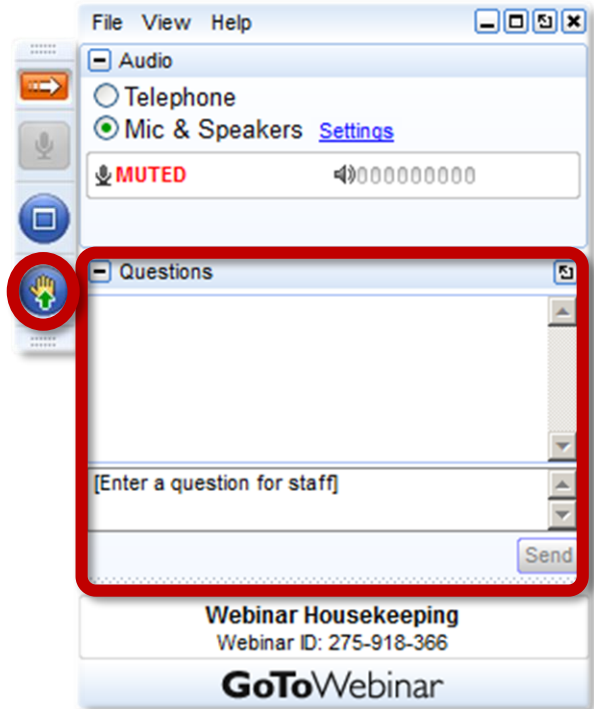
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POLL

Are you registered yet?

- Yes
- No

Thanks

Key Dates:

Resources:

- [Information for Concurrent Session Presenters page](#)
 - Conflict of interest documents and information
 - Concurrent session presenter information kit
 - Presentation tips

Key dates:

- September 19 Early-bird registration closes
- September 30 Declare any conflicts of interest