

Leadership in Healthcare for Ontarians

Conference Participants

Over 800 executive directors, board members, physicians, staff, stakeholder associations and government representatives, about half of whom are key decision makers and leaders, will attend.

The conference program is built around these themes:

1. Leadership and governance for quality
2. Using data to improve care
3. Improving outcomes for “the 5%”
4. Integration: building the team beyond the FHT
5. Advances in health promotion and chronic disease management
6. Improving care for seniors
7. Innovation in interprofessional collaborative team implementations
8. Meaningful use of EMRs

Facts about Family Health Teams:

- Family Health Teams include family physicians, nurse practitioners, registered nurses, social workers, dietitians, and other professionals working together as a team.
- 186 FHTs provide health care services in 206 communities throughout Ontario. More than 2.9 million Ontarians enrolled
- The smallest FHT serves over 1,000 patients and the largest serves 240,000 patients.
- Over 2,000 family physicians and 2,400 other health professionals

The Association of Family Health Teams of Ontario (AFHTO)

AFHTO is the voice for Family Health Teams in Ontario. AFHTO works with and on behalf of its members as the advocate, champion, network, and resource center for Family Health Teams, to support them in improving and delivering optimal interprofessional care.



association of family
health teams of ontario

Sponsorship & Exhibitor Prospectus

Increase your corporate visibility with over 800 leaders from Family Health Teams across Ontario.

AFHTO 2013 Conference

Tuesday, October 22 & Wednesday, October 23

Westin Harbour Castle
One Harbour Square,
Toronto, ON

www.afhto.ca

Sponsorship options allow you to:

- Showcase your products and services live to the people who will directly benefit from them
- Reach all conference participants by including materials in registration kits
- Link your company's name with excellence in healthcare delivery by sponsoring an AFHTO “Bright Light” Award



Sponsorship & Exhibitor Opportunities

	Gold Sponsor \$10,000	Silver Sponsor \$7,000	Bronze Sponsor \$4,000	Exhibitor \$2,000	Not-for Profit Exhibitor* \$1,500
# of included conference registrations	3	2	1	1	1
Complimentary snacks and lunches	x	x	x	x	x
Free WiFi internet access	x	x	x	x	x
6ft table top exhibit	prime location	x	x	x	x
Conference program lists logos of sponsors and their sponsorship level	x	x	x	-	-
One piece of promotional material in registration bag	x	x	-	-	-
Recognition during opening plenary	x	-	-	-	-

All sponsorship levels are quoted in Canadian dollars.

***Not-for Profit exhibitors** are defined as government agencies, charities or healthcare organizations that have the sole purpose of providing free resources/services to AFHTO conference participants.

Registration Requirement

AFHTO's policy is that all who attend the AFHTO conference, including speakers and those participating in exhibitor tables, must register for the conference at the appropriate rate.

BRIGHT LIGHTS AWARD



NEW !!

SPONSORS – add an award sponsorship to associate your company name with excellence in healthcare delivery by June 30, 2013

Consider sponsoring 1 to 3 “Bright Light” award prizes to recognize innovation and leadership in one of 8 program themes!

Benefits:

- Earn a \$1,000 discount off your Bronze, Silver or Gold level sponsorship
- Present a unique prize to a winning FHT to be used for continuing education, innovation or some other appropriate purpose
- Send a representative to personally present the award at AFHTO's “Bright Light” Awards dinner on October 22
- Send additional representatives to celebrate an evening of excellence and innovation at the Awards dinner for every \$3000 in award value

To discuss sponsoring or exhibiting at the AFHTO 2013 Conference, please contact:

Sal Abdolzahraei
Membership Coordinator
phone: (647) 234-8605
e-mail: info@afhto.ca

For more conference information go to:
<http://www.afhto.ca/events/afhto-2013-conference/>

Policies & Key Information:

- AFHTO reserves the right to accept or decline any application
- Key deadlines and information will be forwarded upon acceptance of application