



Nomination

The “How to” stream

Be Well Community Collaborative - Jennifer McMaster (Georgian Bay FHT), Jennifer Parker (Healthy Kids Community Challenge), Fiona Proctor & Ruth McArthur (Simcoe Muskoka District Health Unit)

Be Well Community Collective - To raise happy, healthy children in South Georgian Bay



Partnership and collaboration (Georgian Bay FHT, Simcoe Muskoka District Health Unit and Healthy Kids Community Challenge and 211 Community Connection) to develop tools and resources that impact health and wellness for children and families.

1. Development and implementation of EMR Screening tool to address social determinants of health plus health behaviours
2. Enhancing referral pathways from primary care to community services, utilizing EMR to facilitate referral process
3. Consistent health messaging across primary care, community services, schools and other inter-sectoral organizations
4. Development of an interactive website for kids and families providing reliable and validated information and navigation to community supports and services

1. Patient feedback elicited following initial pilot phase - telephone contact made to all eligible parents whose children were screened.
2. Patient Engagement Fun Day is planned
3. Elementary school students involved in videography projects for initial website, with support from the Youth Centre
4. High school and Alternative School students and YMCA Youth Groups involved in needs assessment and planning of the website content and format for teens